



# NWCAVE.org

National Women's Coalition Against Violence & Exploitation



## GoodSearch

**Vancouver, WA (August 15, 2012)** - National Women's Coalition Against Violence & Exploitation (NWCAVE) has partnered with San Francisco-based GoodSearch.com to enable the public to donate to the charity through casual online activity and dining out in their local area. GoodSearch.com is a fundraising platform that donates 50 percent of its profits when members search the Internet, shop online or eat at a restaurant in their GoodDining program.

National Women's Coalition Against Violence & Exploitation plans to raise \$1,000 through its online search and shopping activity with GoodSearch and will use the money to further their mission to help inform, education and bring more awareness to the public through an ongoing campaign about ending violence against women and children.

"When many non-profits are struggling during these uncertain times it helps to know there are organizations willing to lend a hand like GoodSearch," said Michelle Bart, Founding President of NWCAVE. "Many of us use traditional search engines to explore the web, for those willing to try a new avenue, their click will now help an organization that has a dream...a dream to one day see our society free from violence and exploitation. By using GoodSearch.com everyone can make a difference in the lives of women and children! We are honored to partner with GoodSearch.com and thank them for joining our efforts in ending violence," said Bart.

GoodSearch.com is a search engine powered by Yahoo.com. When users search the Internet they earn about a penny donation for their cause. GoodShop.com is an online mall with over 2,500 major online retailers including Amazon, Best Buy, JC Penney, Macy's, Target and Walmart that donate a percentage of every purchase to charity and provide more than 100,000 money-saving coupons.

GoodDining, a partnership between GoodSearch.com and Rewards Network, is the first 365-day a year dine for charity program. A percentage of each dining check, including tax and tip, is donated to the member's charity when they dine out at any one of 10,000 participating restaurants, clubs and bars nationwide and pay with a program-registered credit or debit card.

More than 100,000 nonprofits and schools have partnered with GoodSearch.com and have raised over \$8 million for charitable causes through searching the Internet and shopping online. The company is revolutionizing online philanthropy so that no one is denied the opportunity to support the causes most important to them.

"We have taken simple everyday actions, like searching and shopping, and turned them into ways people can do good with just the click of a mouse," says **Scott Garell**, CEO of GoodSearch and former president of Ask.com. "It's a tough economy and everyone is thinking, 'How can I give back?' GoodSearch provides an easy and meaningful way to fund causes most important to them."

NWCAVE helps to inform, educate and prevent violence and exploitation against women and children nationally and internationally.

Whether human trafficking, domestic violence, sexual assault, sexual violence, stalking, bullying, hate crimes and all other forms of violence and exploitation against women and children, NWCAVE strives to keep the public informed and educated on how we can live in a more civilized society free of violence.

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