

# PRESS KIT

*We have a dream...  
a world without violence.*

**NWCAVE.ORG**

*Nat'l Women's Coalition Against Violence & Exploitation*

**National Women's Coalition Against Violence & Exploitation**

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[www.NWCAVE.org](http://www.NWCAVE.org) · [www.nomoresummit.org](http://www.nomoresummit.org) · [www.SWCAT.org](http://www.SWCAT.org) · [www.GiftOfLift.org](http://www.GiftOfLift.org) · [www.WASaysNoMore.org](http://www.WASaysNoMore.org)

NWCAVE is a 501 (c)(3) Nonprofit Organization. Tax ID #45-5514142 Registered Corporation in Washington, Oregon and California

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*We have a dream...a world without violence!*



**"Love what you guys are doing!" – Actress Leah Remini**

## **NWCAVE Mission**

**The National Women's Coalition Against Violence & Exploitation (NWCAVE)** is a volunteer operated 501(c)(3) non-profit organization headquartered in Vancouver, WA. We continue working to inform, educate and prevent violence and exploitation against women and children nationally and internationally. We have offices in Washington, Oregon and California where we provide programs and services.

Whether human trafficking, domestic violence, sexual assault, sexual violence, stalking, bullying, hate crimes and all other forms of violence and exploitation against women and children, NWCAVE strives to keep the public informed and educated on how we can live in a more civilized society free of violence.

In order to achieve our mission and objectives we collaborate with other organizations, businesses, the public and media to continue to inform, educate and help prevent violence and exploitation in our local communities and throughout the world.

## **Our Programs & Services include:**

Public Conferences, Seminars & Trainings  
Support Services for Families of Missing Children  
Education & Public Outreach  
Media Campaigns and Collaboration  
LGBTQ / Diversity Education  
Movie & Television Consultation  
Documentary Production  
Collaborative Community Partnerships  
Ongoing Internet and Social Media Visibility & Education  
Special Events  
Speakers Bureau



## **Our Registered Brands/Trade Names:**

National Women's Coalition Against Violence & Exploitation  
National Women's Conferences Against Trafficking  
Northwest Coalition Against Trafficking  
Southwest Conference Against Trafficking  
WA Says No More  
No More Summit  
Gift of Lift  
NWCAVE  
NWCAT  
SWCAT

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# **Our team!**

*\*All board and leadership council members are also co-founding advisors of NWCAVE!*

## **\*NWCAVE Board of Directors**

Michelle A. Bart, President and Co-Founder

Wanda Costi, Treasurer

Robin Helm, Secretary

Natalie Brand, Communications Director

Carolyn Pillsbury, Co-Founder



## **\*National Leadership Council**

Eric Anderson, *Director of Missing Persons Division*

Dr. Kathie Mathis, *Director National Training & Education*

Marvalene Broadhead, *Director of Pacific Northwest Region*

Donna C. Bart, *Director Social Enterprises*

Ann Garrett, *California State Agent*

Janet Kearney, *Oregon State Agent*

Araksya Karapetyan

Kacey Montoya

Kami Schroeder

Tra' Renee Chambers

Heather Loyola

Melissa Mohr



## **National Media Council Ambassadors**

Araksya Karapetyan, KTTV Fox Los Angeles

Kacey Montoya, KTLA Los Angeles

Keli Rabon, ABC 7 Denver, CO

Lisa Guerrero, Chief Investigative Correspondent "Inside Edition"

Tra' Renee Chambers, Host, "Afternoon Live" on KATU / IHeart Radio

Douglas Saunders, Los Angeles News Group

Leif Coorlim, CNN Freedom Project



## **Awards Committees**

**Journalism Award – Natalie Brand, Chairperson**

*Members of the Media Council and others from the public*

**Rita Corbin Burns Award – Kami Corbin Schroeder, Chairperson**

Tim Derickson, Ohio House of Representatives

Sheila LeBlanc, Broward County School District

Michelle Bart, NWCAVE President

# NWCAVE Board of Directors

## President and Co-Founder

**“Michelle is a powerhouse making the world better...” - Jane Velez-Mitchell, HLN**



### Memberships and Affiliations

Society of  
Professional Journalists

Alliance for  
Women in Media

FBI Citizens Academy  
Alumni Association

Human Rights  
Campaign

GLAAD

Arthritis Foundation

National Center for  
Missing & Exploited  
Children

**Michelle Bart, CCA, CHTA** was born and raised in Fort Lauderdale, Florida and lived in Los Angeles, CA over fifteen years until moving to the Pacific Northwest in 2008. Known to many in Southern California as the founder of the Foothill Arthritis Connection, Michelle is an award-winning media consultant and publicist with over 20 years experience in non-profit management, media communications, and human & civil rights advocacy. Michelle holds a communication's degree and has applied her education and expertise to helping businesses and organizations obtain visibility through the media, community relations, and the Internet. Michelle also helps families of missing children keep their child's face and case visible through national media outlets including "America's Most Wanted" with John Walsh on Lifetime, HLN's Nancy Grace Show, "Issues" with Jane Velez-Mitchell on HLN, Fox News, CNN's Larry King Live, and People Magazine to name a few.

Michelle is President, Co-Founder of National Women's Coalition Against Violence & Exploitation (NWCAVE). Michelle currently serves as communications chair on Clark County Human Trafficking Task Force and is a Court Appointed Special Advocate (CASA) in Washington State.

Michelle is producer of a full-length documentary "Your American Teen" (*which won the Columbia Gorge International Film Festival 'Best Feature Documentary'*) is a member of Society of Professional Journalists, Human Rights Campaign and Alliance for Women In Media.

Michelle was diagnosed at seventeen with Juvenile Rheumatoid Arthritis and throughout the years has been diagnosed with Fibromyalgia, Osteoarthritis and Cervical pre-cancer which resulted in many surgeries; she turned lemons into lemonade by speaking out and advocating for the causes and people closest to her heart and ultimately helping herself in the process. Michelle has been a presenter and keynote speaker throughout the country on topics related to rheumatic diseases, human trafficking, media matters, child safety and LGBTQ issues. Michelle is a regular child advocate contributor for television, cable and radio including CNN, HLN and CBS networks.

In her spare time Michelle is host of "Voices for Justice" on Blog Talk Radio, enjoys spending time with her two beautiful nieces and is working on transitioning to becoming a vegan.

**Read more: [www.NWCAVE.org](http://www.NWCAVE.org) ~ [www.nomoresummit.org](http://www.nomoresummit.org) ~ [www.SWCAT.org](http://www.SWCAT.org)**



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## NWCAVE Board of Directors Treasurer and Finance Director

**Wanda Costi** is retired from The Westin Portland and has over 46 years in hospitality financial management in Oregon and Washington.

Through professional contacts, she joined Soroptimist International of Portland 25 years ago and has served two terms as President as well as many of the other offices and directorships. The Soroptimist mission of *improving the lives of women and girls in our local communities and throughout the world* took her to the region level, serving as District Director over Western and Central Oregon and Southwest Washington.

Wanda also served as Northwestern Region Membership Chair and is currently the immediate past Region Program Chair. This has been her platform to raise awareness in the fight against domestic violence and human trafficking issues in our community.

Wanda served on the fundraising committee at the Battle of the Badges, a softball tournament for police and firefighters to raise awareness of Sexual Human Trafficking of young girls, and also with the NWCAT conferences in Portland and recently as finance director for our Southern California conferences.

“It is an honor and a privilege to serve on the NWCAVE Board of Directors to help make our communities free of violence for women and children.”



[www.NWCAVE.org](http://www.NWCAVE.org)  
[wanda@nwcave.org](mailto:wanda@nwcave.org)



## NWCAVE Board of Directors Secretary and Gift of Lift Chair

**Robin Helm, LSW** received a Bachelor's in Social Work in 2012, after working as a special education paraeducator with the Vancouver Public Schools for 10 years. Desiring to alleviate suffering while working within the family system, Robin joined the Clark County Juvenile Court in 2013 as a Family Assistance Specialist to work with families facing the added challenges of mental illness.

In 2013, Robin was diagnosed with breast cancer. During her recovery, Robin connected her losses with the work being done by Free the Girls, an international organization that provides business opportunities for women rescued from sex trafficking by supplying donated bras for boutiques run by the survivors.

Determined to begin collecting bras locally, Robin pursued partners. In fall of 2014, NWCAVE agreed to be a sponsor. When Robin approached her surgeon, Dr. Allen Gabriel, the project solidified. In 2010, Dr. Gabriel had founded *The Gift of Lift* and collected gently used bras from his patients to distribute in impoverished countries and to local charities. Over time, the project had lost momentum.



Thrilled with Robin's enthusiasm and NWCAVE's support, Dr. Gabriel joined the partnership, and *The Gift of Lift* was reborn. Since 2014 *The Gift of Lift* has collected and distributed over 12,000 bras locally, nationally and internationally helping to give a lift to hundreds of women and girls.

Robin has two grown daughters, five step children and four grandchildren. Robin is an artist specializing in pottery and beadwork and loves to grow things in her yard. Robin lives in Vancouver, Washington with her husband, Paul.



# NWCAVE Board of Directors

## Communications Director

**Natalie Brand** is an award-winning reporter at KING5 in Seattle where is reporter on politics. Politics touches just about every aspect of life, which is why the public deserves in depth and understandable political coverage. In order to become a better political reporter and watchdog journalist, Natalie Brand returned to school as a mid-career student and received a Master of Public Administration from Harvard Kennedy School of Government.

Prior to grad school, she worked in broadcast news for over a decade, in markets including Phoenix, Portland and Palm Springs. She's won multiple awards for breaking news coverage, including a Golden Mike, Regional Edward R. Murrow and an Associated Press Television-Radio Association (APTRA) award. She was named APTRA Reporter of the Year in Palm Springs in 2009. Natalie is a co-founding advisor of NWCAVE, she served two years as the media council chair and was elected to the board of directors this year

Over the years, Natalie has covered stories that made national headlines including massive wildfires, a tornado, and President Gerald Ford's funeral. She even scored an interview with Archbishop Desmond Tutu when he visited California.

Natalie began working in news while still in college at the University of California, San Diego. She graduated with honors from the communications department while also holding a job as an overnight writer and associate producer for the local CBS affiliate.

When she's not looking for the next big story, Natalie can be found on the golf course, sampling new restaurants, volunteering and spending time with family, friends and her two rescue cats, Oliver and Preston.

Follow her on Twitter - [@NatalieBrandK5](https://twitter.com/NatalieBrandK5) or email her at [natalie@nwcape.org](mailto:natalie@nwcape.org)



## NWCAVE Board of Directors

### Co-Founder



**Carolyn Pillsbury** was born and raised in Vancouver, Washington and has lived her entire life throughout the communities of Clark County. Pillsbury holds a Science degree, is married and has three beautiful children. After 14 years as an insurance agent, she and her husband, a retired Lieutenant & Commander of the Drug Task Force they both joined in partnership and opened the Pillsbury Insurance Agency, LLC.

During their tenure as business owners they both headed up some signature community efforts for Allstate Insurance including “Every 15-Minutes an Anti-Drinking Campaign” which they won a grant to help educate residents and teens in Clark County. The Pillsbury Insurance Agency also supported important events including Oregon’s “Hood to Coast,” North County Food Bank, Vancouver Little League, Vancouver Schools, PTA, Booster Clubs and Allstate Giving Campaign.

In 2002, Carolyn joined Soroptimist International of Southwest Washington where her community outreach continued through estate sales, Macy’s Shop for a Cause and many other programs related to women and girls. It was during her time in Soroptimist she learned about Human Trafficking, which led her to co-found NWCAT, a project/program established by her Soroptimist club and the SI Camas/Washougal and SI Vancouver clubs.

Since 2009, Carolyn had served on the Northwest Conference Against Trafficking steering committee and help to implement many of the project’s efforts in the Vancouver area. When she and her husband decided to close both their insurance offices in 2012, she joined in partnership with Michelle Bart and Debra Adams to form a non-profit to enhance the successful program that NWCAT achieved since its formation thus the National Women’s Coalition Against violence & Exploitation was founded!

“My husband served our country, my son is serving in the Army National Guard and my two beautiful daughters do their part to have a voice against domestic violence – the next chapter in my life I have a DREAM...a world where my children and grandchildren can live in a world free from violence & exploitation, being a part of making this happen is the least I can do since I have been blessed in my life.”

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# National Leadership Council

## Director of Missing Children's Division



**Eric R. Anderson, MSW; LICSW** am a Licensed Clinical Social Worker and have more than 20 years of experience working with children, adolescents, adults and families. I have served as a social worker in a variety of settings including outpatient mental health, inpatient, residential treatment, daycare facilities and teen boy group homes, and state child welfare.

I also have an established private counseling practice for the past 19 years in Vancouver, WA.

I have had the privilege of living and working in the Pacific Northwest for over 20 years. I was born and raised in the PNW but also spent 10 years in the Southern California area completing my college education and beginning my career as a social worker. I have worked for the Division of Children and Family Services, Children's Administration for the past 17 years serving as the Missing from Care Locator for the past 5 years. My role as the MFC is on the recovery, stabilization and prevention of missing and endangered WA State foster care dependent youth. I work in collaboration with local, state and national partners. Some of these organizations include: schools, law enforcement, juvenile justice system, JRA, FBI, victim advocacy, YWCA, media (NWCAVE), the National Center for Missing and Exploited Children and Shared Hope International, and other direct service partners in the effort to combat sex trafficking. I also serve as a member of the Clark County Human Trafficking Task Force.

I am also a member of the Clark County Multi-Disciplinary Team Response to Child Sex Trafficking. In 2015 and again in 2017 I had the honor of presenting as a panel guest speaker along with various local community partners at the No More Summit hosted by the NWCAVE. Also, in 2015 I participated in Operation Cross Country which focuses on the recovery of child victims of sex trafficking. I am also a Certified Human Trafficking Victims Advocate. When I am not working I enjoy spending time with my teenage children, family and friends. I enjoy running, golfing, concerts, BBQ's and hiking.

### Education:

Masters of Social Work, University of Southern California, Los Angeles, CA. (1996);

Bachelors of Arts in Psychology, Vanguard University, Costa Mesa, CA. (1993).

### Volunteer:

Heart 4 Cabo – Los Cabos, Mexico

[www.NWCAVE.org](http://www.NWCAVE.org)  
[eric@nwcave.org](mailto:eric@nwcave.org)

# **National Leadership Council**

## **National Training & Education Director**

With over 25 years of administrative experience, **Dr. Kathie Mathis** has been responsible for administration, board development, staff development, public relations, funding development, program development and volunteer development. She has also been responsible for leading nonprofits that were financially floundering into positive and stable cash flow resilience.

During her career, Kathie has developed and introduced national models in mentoring, abuse prevention and school-based stop bullying programs. She also authored two books, wrote monthly columns for magazines and newspapers. She trains in Batterers Facilitation which meets the California LA County Probation Department Standards. She has trained Probation staff around the country and has helped update and revise the Los Angeles County Standards. She also helped create a popular training, The Sociopathic Style Relationship Facilitator Training, which is being presented nationally. She is an Emotional Addiction Specialist and has written articles and a book entitled "Emotional Addiction – A Bitter Sweet Truth." She is a keynote speaker at convention, symposiums and conferences. She is only one of three trainers and specialists in the Sociopathic Type Relationship.



**Visit Dr. Mathis at**  
[www.drkathiemathis.com](http://www.drkathiemathis.com)  
[kathie@nwcave.org](mailto:kathie@nwcave.org)

Kathie is a state and national advocate meeting with legislators in Washington D.C. and California. She has testified before the California State Senate/Assembly and met with California's Judicial Council, promoting legislation and safety measures for victims of abuse. She is a promoter of public safety and safe environments. Dr. Mathis has organized state and county conferences. She was a member of the committee setting California's State requirements for Drug/Alcohol Programs and was a trainer. She also participated on the task force reforming the California Dept. of Parole/Rehabilitation Adult Outpatient Mental Health Programs. She has presented in 2010 (at the APPA) and again at the 2012 American Association of Probation and Parole Association Conference. Her keynote speaking and training requests have taken her to international locations, promoting DV prevention and intervention.

Dr. Mathis took the lead on Prop 46, which provided \$2.1 billion in new funding for affordable housing projects including \$195 million in grants for capital development projects for emergency shelters and transitional housing. She helped with SB734 and currently has a legislative proposal being considered on public safety.

**"Woman of the Year " - 2009-2010**  
**National Professional Women's Association**

## National Leadership Council

### Director Pacific Northwest Region



An avid (sometimes called rabid) women's right advocate, **Marvalene Broadhead** developed her passion after being raised in the "Great Western Farm Culture" where women most often took a back seat to men. "It was nothing that my mother taught; it was just the way it was!" As a result, she came from the generation of women who fought hard for the rights that this generation of women enjoys today. Marvalene's business career started with her own business and then after moving from Idaho to Washington state, transitioned into marketing and advertising where she spent most of her professional years.

Through professional acquaintances' she joined Soroptimist International and has been a member for 20 years serving in all club offices plus District Director. She served as the Northwestern Region Liaison for Soroptimist Quadrennial Project and is now District 3 site-coordinator for her 9<sup>th</sup> year! Through Soroptimist she became involved with NWCAVE and served on their advisory council and as their site-coordinator at the 2012 conference.



Her passion led her to the YWCA of Yakima where she has served on the Board of Directors since 2005 serving as President for two terms. During that tenure, the YWCA fulfilled a dream of a new Battered Women's shelter and transitional housing. After 6 long years of planning and fund raising, the new \$9.5 million dollar building is now complete and housing our most vulnerable population, women and children.

Last year Marvalene chaired the YWCA Luncheon where she was able to secure keynote speaker Elizabeth Smart; her efforts helped to sell out the luncheon and once again benefiting the YWCA and the community the organization serves.

Marvalene has also served on the Board of Planned Parenthood, Yakima County Homeless Coalition, Wellness House and this year serving as event coordinator for the United Way. She is honored to serve on the NWCAVE advisory council and welcomes the chance to help make a difference in the lives of exploited women and children in our country.



# National Leadership Council

## Director of Social Enterprises



### Awards

#### Star Academy Award

*Macy's Inc. -2011*

#### Outstanding Performance Award

*Macy's Inc. – 2007*

#### Parent of the Year

FHA - Taravella High, 1986

**Donna Bart** (*right in each photo*) was born and raised in Springfield, Massachusetts. After graduation, Donna and her husband relocated to South Florida to raise their two daughters. In earlier years, Donna was a stay-at-home mom taking care of her family and serving on many boards of community organizations including BYWC and FHA. After years of abuse, Donna chose to divorce and take her two daughters to a safer environment. After years of being a single mother, she remarried and had one son.

Donna has spent over forty years in sales, interior design and real estate. She owned an interior design company for years in Florida until moving to Washington in 2006. A couple of years ago through her daughter, NWCave President Michelle Bart, Donna was introduced to the dark world of human trafficking and having a voice for women and children. Donna was among the co-founding members of NWCAT and today is a proud co-founding advisory council member of the National Women's Coalition Against Violence & Exploitation.

Donna is a Licensed Washington State Caregiver, was an All-Star Associate at Macy's when she retired in 2015. She is a domestic violence survivor that turned her experiences into helping others today know there are alternatives to be free from abuse. Learning from the detours of her life, Donna today is a proud mother of three children and two granddaughters and enjoys the simple life the Pacific Northwest has to offer.

[donna@nwcave.org](mailto:donna@nwcave.org)

In her spare time, she loves road trips, antiquing, and spending time with her family!



## Media Contacts

Many of our board, national advisory and leadership council members are available for interviews, correspondent work and studio/network consultation, please email us your requests to [press@nwcave.org](mailto:press@nwcave.org).

**How the Media can Help:** Link to us, add us to your programming, run our PSA's, add us to your calendars, contribute an ad or airtime or just send out internal e-mails to employees.

**If you are a reporter, journalist or media company consider joining our National Media Council today! Contact Natalie Brand at [natalie@nwcave.org](mailto:natalie@nwcave.org) for more information.**



### National Women's Coalition Against Violence & Exploitation (NWCAGE)

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Vancouver, WA 98687

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President and Co-founder

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#### Natalie Brand

Communications Director

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